

How to

collaborate

with

**IT University of
Copenhagen**

BUILD
DATA INNOVATION LAB

Every Autumn and Spring semester, ITU's business students need to acquire a case company to do their research.

The research can be divided into two types: Qualitative or Quantitative (or even both). Depending on the types selected, the research can have different outcomes.

Qualitative

Focused on **generating data** from fieldwork.

How?

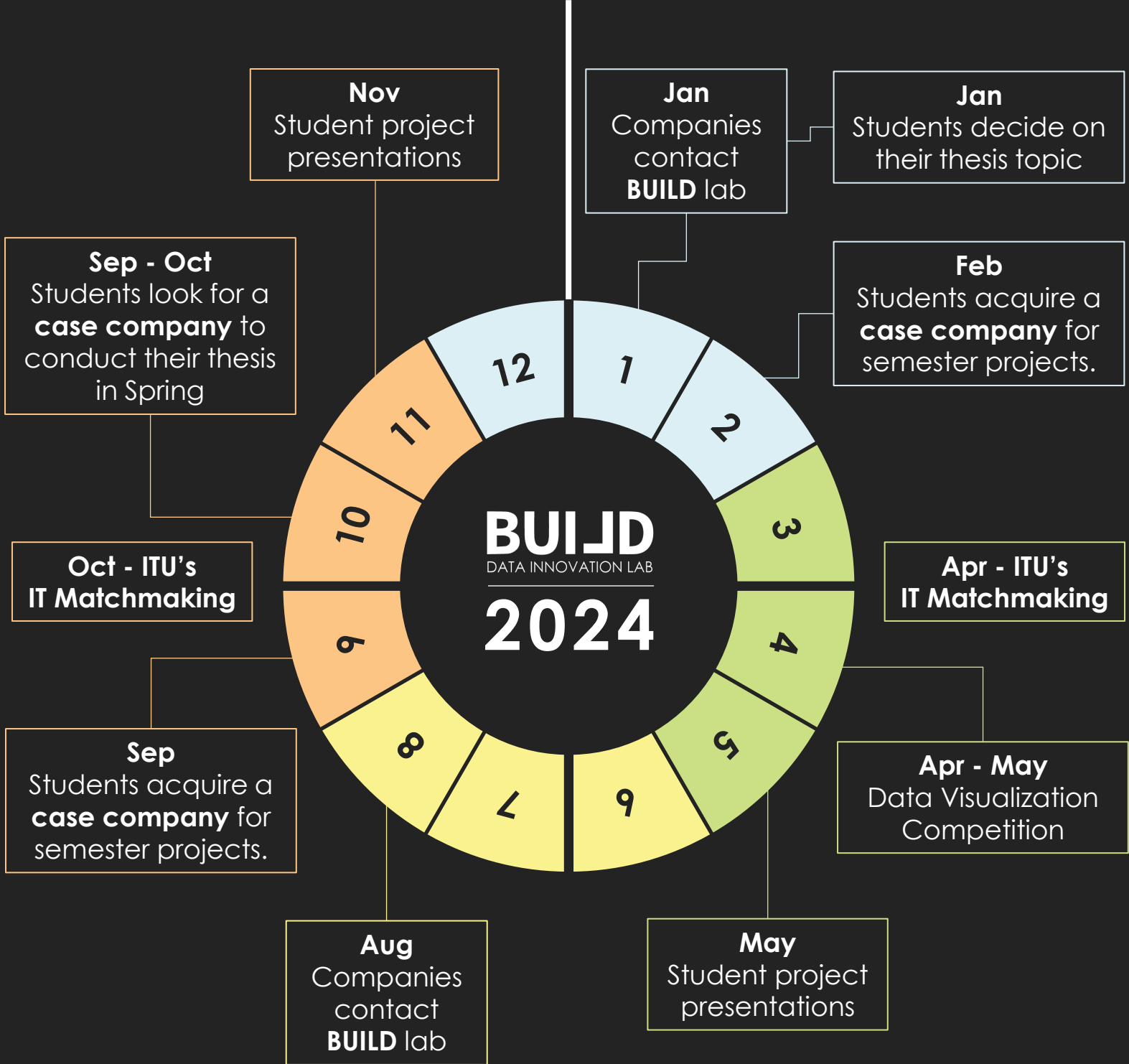
By conducting **interviews** and **observations** on business processes and defining the **AS-IS** and a **TO-BE** model within a specific context.

Quantitative

Primarily focused on **working with data**.

How?

By **analyzing** and combining various **datasets**. With a business objective in mind, find value in data with various **ML** methods and **AI tools**.



Annual wheel

**Case
collaborations**

Guest lectures

Competitions

**Semester
projects**

Data projects

Bachelor thesis

Master thesis

Hackathons

This is just an overview of the types of collaborations you can have.

For a more in-depth description about the list of courses, get in touch with the BUILD lab!

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build@itu.dk



build.itu.dk

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